QUALIA AI'S TIER LIST

Tier	Frequency	Access Level	Monthly Deliverables
Tier 1: **AI Advantage**	1 x 60-min call / bi-weekly	AI & Data Support	- AI Planning Frameworks - Lyceum Blueprint (Month 1) 1x Subsequent Framework per month* - AI Agent Development (for internal business operations) - AI Agent Center of Excellence (AI CoE)
Tier 2: Executive Essentials	1 x 60-min call / weekly	Business Support	- All Tier 1 inclusions - Business Case (direct & indirect value, ROI modeling) - Executive ROI PowerPoint - Live Pitch Support (embedded virtual support during key engagements) 1x Strategic Planning Framework per month**

AI PLANNING FRAMEWORKS

Category	Topic	Deliverable	Description	Time Horizon
AI Launchpad	Strategic Planning	AI Strategic Blueprint	Comprehensive AI Strategic Blueprint (Gantt Chart, 1-Year Roadmap, 90-Day Work Plan, Use Case Framework)	4-6 weeks
	Guardrails for Innovation	AI Guardrails Maturity Assessment	AI Guardrails Maturity Report (Security, Cost, Data Governance, AI-specific CI/CD Pipeline)	3-4 weeks
	Rapid Prototyping	90-Day AI Rapid Prototyping Program	AI Solution Prototypes, Define KPIs, No-code Platform Training, AI Integration Recommendations	12-14 weeks
	Package Pricing (Discounted)		Combines all above services into a single, integrated engagement	14-16 weeks
AI Powerhouse	New World Data	AI-Ready Data Framework	AI Data Reference Architecture (Library), Data Governance Framework (Librarian), Data Quality Evaluation (9 Dimensions)	4-6 weeks
	Tech Arsenal	AI Technology Prioritization	AI Tech Arsenal Prioritization Quadrant (Tech Landscape, Strategic Recommendations, Prioritization Matrix)	3-5 weeks
	Package Pricing (Discounted)		Bundled offering for cohesive planning across data and technology strategy	6-8 weeks
AI Transformation	Workforce Integration	AI Workforce Integration Design	Organizational Chart & Role Definitions (Augmented Workforce & AI Workforce), Transition Plans	5-7 weeks
	Industry Reports	Customized Industry AI Benchmark Reports	AI Adoption Trends, Competitive Analysis, AI-driven Strategic Opportunities	4-6 weeks
	AI CoE Implementation	AI CoE Implementation Program	AI CoE Setup Guide (Operating Model, Governance Structure, Roles & Responsibilities, KPI Dashboards)	10-14 weeks
	Package Pricing (Discounted)		Integrated transformation engagement across people, strategy, and operations	14-18 weeks

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STATEGIC PLANNING FRAMEWORKS

Category	Topic	Description	Time Horizon
Market & Competitive Analysis	SWOT Analysis	Evaluates internal strengths and weaknesses, and external opportunities and threats	1-2 weeks
	PESTEL Analysis	Assesses macro-environmental factors: Political, Economic, Social, Technological, Environmental, and Legal	1-2 weeks
	Competitor Benchmarking	Compares company performance, products, or processes against competitors to identify best practices	2-3 weeks
	Client-Aligned Marketing Material	Branded, professionally designed materials reflecting client's value proposition and context	2-3 weeks
		Package Pricing (Discounted)	3-4 weeks
Internal Strategy & Business Modeling	Business Model Canvas (BMC)	Visual framework outlining key business components on a single page	2-3 weeks
	VRIO Framework	Assesses resources based on Value, Rarity, Imitability, and Organizational support	2-3 weeks
		Package Pricing (Discounted)	3-4 weeks
Operational & Execution Planning	OKRs	Defines clear Objectives and measurable Key Results for strategic alignment	2-4 weeks
	Gap Analysis	Identifies gaps between current and desired performance to guide improvement actions	2-3 weeks
	RACI Matrix	Clarifies roles as Responsible, Accountable, Consulted, or Informed for tasks or projects	1-2 weeks
		Package Pricing (Discounted)	4-6 weeks
Marketing & Positioning	STP Model	Framework for market Segmentation, Targeting specific customers, and effective product Positioning.	2-3 weeks
	Customer Journey Map	Visualizes customer interactions to identify experience improvements.	3-4 weeks
		Package Pricing (Discounted)	4-5 weeks

Let's talk through the details—pricing, deliverables, and what's right for you.
Schedule a call with us!

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